

QUALITY**Total Quality Management**

Philips Semiconductors is a Quality Company, aiming towards one ultimate standard, that of Business Excellence. The tool we use in striving towards this goal is our Total Quality Management (TQM) system. The TQM is described in our Quality manuals, and is summarized in the following paragraphs. The Philips Business Excellence Programme as part of TQM follows the European Foundation for Quality Management (EFQM) model. The EFQM award is on the level of the Malcolm Baldrige award.

QUALITY ASSURANCE

Quality Assurance (QA) is based on ISO 9000 standards and customer standards such as QS-9000. Our factories are certified to ISO 9000 and QS-9000 by external inspectorates. Sales organizations and headquarters are also certified to ISO 9000. The products of Philips Semiconductors are in conformance with the requirements of international standards.

PARTNERSHIPS WITH CUSTOMERS

Partnerships with customers include Process Quality measurement co-operation (using PPM), design-in agreements, ship-to-stock, just-in-time, sharing technology roadmaps, a change notification programme, self-qualification programmes and application support.

PARTNERSHIPS WITH SUPPLIERS

Our suppliers are certified to ISO 9000 and participate in ship-to-stock programmes. Key-suppliers receive support and feedback through our Supplier Quality System (SQS) audits.

CONTINUOUS IMPROVEMENT PROGRAMME

The continuous improvement programme incorporates continuous process and system improvement, design improvement, complete use of statistical process control, and logistics improvement, driven by key performance indicators. To encourage improvement in teamwork a very popular Quality Improvement Competition is held yearly. With a large number of improvement teams participating, opportunities arise for the sharing of successful improvement ideas.

Advanced quality planning

During the design and development of new products and processes, quality is built-in by advanced quality planning.

By means of failure-mode-and-effect analysis the critical parameters of a process are identified. Procedures are then laid down to ensure the highest level of performance for these parameters. The capability of process steps is also planned in this phase in preparation for production under statistical process control.

Quality network

Product quality is the responsibility of the Business Lines, with their Quality and Reliability (Q&R) departments operating in a supportive and controlling manner. The sales organization has Quality Managers who respond to any quality matters raised by customers. Customer complaints are then handled by direct contact between Sales Quality and the relevant Q&R department. General quality requirements are covered by a divisional Quality department.

Product conformance

The assurance of product conformance is an integral part of our Quality Assurance practice. This is achieved by:

- In-line Quality Assurance to monitor process reproducibility during manufacture. Equipment performance and process steps are under statistical process control.
- Acceptance tests on finished products to verify conformance with the device specification. The test results are used for Quality feedback and corrective actions. Periodic sample inspections to monitor and measure the conformance of products are increasingly being replaced by continuous in-line monitoring.
- Qualification tests.

The inspection and test requirements are detailed in the General Quality Specifications in the SNW-FQ-611 series.

Product reliability

Highly accelerated tests are implemented to evaluate and monitor product reliability. Rejects from reliability tests are subjected to failure analysis, so that improvements may be made. This analysis also extends to product related customer complaints.

Customer response

Our quality improvement depends on working together with our customer. We need our customer's input, and we therefore invite constructive comments on all aspects of our performance. For all such matters, please contact your local Philips Semiconductors sales representative.

SUNSTAR 商斯达实业集团是集研发、生产、工程、销售、代理经销、技术咨询、信息服务等为一体的高科技企业，是专业高科技电子产品生产厂家，是具有 10 多年历史的专业电子元器件供应商，是中国最早和最大的仓储式连锁规模经营大型综合电子零部件代理分销商之一，是一家专业代理和分销世界各大品牌 IC 芯片和电子元器件的连锁经营综合性国际公司，专业经营进口、国产名厂名牌电子元件，型号、种类齐全。在香港、北京、深圳、上海、西安、成都等全国主要电子市场设有直属分公司和产品展示展销窗口门市部专卖店及代理分销商，已在全国范围内建成强大统一的供货和代理分销网络。我们专业代理经销、开发生产电子元器件、集成电路、传感器、微波光电元器件、工控机/DOC/DOM 电子盘、专用电路、单片机开发、MCU/DSP/ARM/FPGA 软件硬件、二极管、三极管、模块等，是您可靠的一站式现货配套供应商、方案提供商、部件功能模块开发配套商。商斯达实业公司拥有庞大的资料库，有数位毕业于著名高校——有中国电子工业摇篮之称的西安电子科技大学（西军电）并长期从事国防尖端科技研究的高级工程师为您精挑细选、量身订做各种高科技电子元器件，并解决各种技术问题。

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